



# North Carolina Extension Association of Family & Consumer Sciences

The Professional Association for North Carolina Cooperative Extension  
Family & Consumer Sciences Educators

**2012 North Carolina Extension Association of Family and Consumer Sciences  
Professional Development Conference  
Annual Business Meeting  
Holiday Inn, Wrightsville Beach  
August 28, 2012**

Yvonne Mullen, President called the meeting to order at 2:34 pm.

Christine Smith, President-Elect shared the Thought for the Day: "In a Hurry" from *Chicken Soup for a Woman's Soul*.

Margo Mosley, Secretary distributed copies of the minutes from the 2011 Annual Business Meeting August 3, 2011. The minutes have been posted to the web. Jayne McBurney moved to dispense with the reading of minutes. Bess Whitt seconded. The motion passed. Verlene Stevenson moved the minutes be approved. The motion was seconded by Dee Furlough. Motion passed.

Renay Knapp, Treasurer distributed copies of the financial report. Beginning balance in checking was \$9311.61. Total income was \$2904.19. Expenses totaled \$4439.06. Balance remaining: \$7776.74. Checks have now been written to SE district for host monies. Share Account balance is \$34.10. Money Market Account balance is \$7927.43. The Foundation Account balances are: FCS/NCEAFCS Annual Conference Endowment - Principal Fund is \$31,742, and Income Account is \$2299. The Ada Dalla-Pozza Professional Development Principal Fund is \$42,448 and the Income Account is \$8422. Interest for the year is posted in November.

Motion to approve the report was made by Nancy Abasiekong and seconded by Carmen Long. The motion passed.

Robin Seitz, SC District President gave the Registration Report. Total number registered is 93; this includes 10 administrators and 11 retirees.

## **2012 State Committee Reports were led by Molly Alexi VP – Public Affairs.**

Public Affairs - Molly Alexi reported that most state reports have been submitted to the web site. She noted the goals of the Public Affairs Task Force. Living Well Week was observed for the entire month of March.

Webmaster - Susan Condlin was commended for a great job as webmaster.

Awards & Recognition - Cathy Hohenstein reviewed her report noting nine applications were received for Group A; five for Group B. Four applications were received for the Ada Dalla-Pozza Professional Development Award. Fourteen plaques have been prepared for winners. Winners' names will be announced at the banquet. Full report will be posted on the web.

Bess Whitt, VP Professional Development – Bess Whitt reviewed the goals of the committee. She encouraged members to notify each other of professional development opportunities and their attendance at association meetings. She noted that Winter Institutes were the result of input by agents and the Professional Development Committee. Advanced degrees: Meleah Collier received her Masters in Extension Education from NCSU. Sarah Mammarella received both her RD and LDN. Title promotions were received by: Molly Alexi, Leigh Guth, Janice Fields and Debbie Stroud.

Ñekeidra Morrison, VP Member Resources – was not present. However her report has been posted.

Christine Smith, President-Elect, Bylaws – reported that district chairs were informed of proposed bylaws changes and requested that the membership review from the web site and provide feedback. Proposed changes were also sent to retirees. The voting delegate chart was also revised.

Jayne McBurney, Nominating Committee Chair shared the slate of officers. They will be installed Wednesday.

Renay Knapp, Treasurer – reviewed the budget. She noted that our main source of support is dues, which were \$90 last year and \$1500, which comes from the endowment for the state meeting. In the Media/Marketing Campaign we are short of goal.

Christy Strickland, Historian - noted the goals of this office. The report will be posted.

Robin Seitz, State Meeting – recognized Jayne McBurney and asked members of SE district to stand and be recognized. She reminded members that evaluations would be coming from the LMS system.

Susan Morgan, State Life Member - No report.

Eleanor Summers, Federation Report – Eleanor is the Federation President. She asked for a show of hands for those who have been to a Federation Forum. She noted it's our opportunity to have discussion with administration (both NC State and NC A & T) about our issues and concerns. It began in 1974 and is our voice to Administration. Potential issues for the Federation to consider are to be submitted after fall district meetings. The next meeting is December 14 and includes lunch; location is Lee County. Last year Epsilon Sigma Phi was voted to be a part of Federation. She represented Federation in the Horn of Plenty event in Raleigh. Each Association needs to send 10 delegates to the Federation Forum. In October nominations can be submitted for the programming award. Last year it was won by Yvonne Mullen.

### **District Presidents Reports**

Lisa Childers moved we dispense with these reports since they are posted to the web. The motion was seconded by Jayne McBurney and passed.

### **Administrative/FCS Update**

Dr. Marshall Stewart discussed the Department's strategic planning and the potential for a department name change, new structure and increased funding. A new faculty position has been added that is 70% teaching and 30% Extension. Social Media is the focus. He challenged agents with advice from Steve Jobs: "to put a dent in the world."

### **Unfinished Business**

2013 – 2017 Rotation Chart (Officers and District POW Chairs/Voting Delegates). Christine Smith shared that the old chart reflected officer rotation thru 2013. The new chart has been prepared and reflects offices through 2021.

Endowment Accounts – Renay Knapp noted that as of June 30, 2011, the account had a balance of \$2099. Next year it will have about \$800 for State Meeting. Discussion followed about the declining funds. Lori Ivey asked about past campaign efforts and money identified for state meeting fund. Jayne McBurney noted the host committee’s need for sponsorships. Monies raised from the basket raffle will support next year’s meeting. There are fewer attending the state meeting and fewer agents as members. Yvonne Mullen also shared that the Executive Committee had discussed a potential fundraiser at National Meeting. Yvonne Mullen encouraged members to help with a fund raising committee. Susan Condlin noted that there are two issues: declining budget and declining balance in the endowment account for State meeting. So we must clarify which area a fundraiser will support. It was suggested that district treasurers meet and give a report at the mid year board meeting.

FCS Media Challenge – Renay Knapp encouraged members to each give \$25 toward that marketing campaign, if they have not already given.

Yvonne Mullen reviewed the request from EFNEP for support of their professional development meeting. She shared the Executive Committee decision to decline the offer due to lack of funds. The Committee encouraged Districts at their fall meetings to consider a \$100 donation. Christine Smith encouraged counties with EFNEP to have a line item in their county budget for EFNEP.

### **New Business**

Election of 2013 Officers, Jayne McBurney, Nominating – A motion by Bess Whitt and seconded by Debbie Stroud was made to accept the slate of officers for 2013. The motion carried. The 2013 officers are:

President	Christine Smith
President Elect	Molly Alexi
VP Awards & Recognition	Jeannie Leonard
VP Professional Development	Leigh Guth
VP Member Resources	Nancy Abasiekong
VP Public Affairs	Sherrie Peeler
Secretary	Dee Furlough
Treasurer	Renay Knapp
Counselor	Yvonne Mullen
Historian	Christy Strickland
Nominating	Lisa Childers
State Meeting	Meleah Collier
State Life Member	Jennifer Walker
Awards Group A	Cathy Hohenstein
Awards Group B	Verlene Stevenson
Webmaster	Susan Condlin

NCEAFCS Budget - Renay Knapp presented copies of the 2013 Budget. She noted National dues will be \$100. There is no change in officer budgets. A motion was made by Toi Degree and seconded by Bess Whitt to accept the budget as presented. The question was raised about the state meeting line item: where are monies to be pulled if the endowment account is not sufficient? The motion passed.

By-Laws/Policy & Procedures - Christine Smith reviewed the proposed bylaw changes and additions:

Section 4. Line 1: Insert the word *state* preceding *officers*. Insert as second sentence: *District officers are elected at the District’s spring meeting.*

Section 5-: Add #5. *Notify state officers and POW chairs of their responsibility to train incoming officers and chairs at the state meeting.*

Article IV, Add Section 3A: *All positions except President, President Elect, VP for Public Affairs, and*

*Counselor will serve a two year term beginning in 2014. (Adding: The District Officers will align with the State Officers.)*

Dr. Sandy Wiggins moved the changes be accepted. Bess Whitt seconded the motioned. The motion carried.

Christine Smith presented the new rotation chart that reflected officers through 2021.

NC FCS Impact Data - Yvonne Mullen reported that in December the state association president has to send a report to our national association with respect to five specific objectives. Last December she submitted that report and she encouraged members to review it. She reminded members to submit their program impacts to ERS. It helps in preparing that overall report.

NEAFCS Updates, Official Delegates to Annual Meeting:

President	Voting	Yvonne Mullen
President-Elect	Voting	Christine Smith
South Central	Voting	Haylee Napier
North Central	Voting	Sonya Patterson
South East	Alternate	Robin Seitz
West Central	Alternate	Verlene Stevenson
Treasurer	Alternate	Renay Knapp

Delegate numbers are based on the number of active members. Since we have 100 members, we have 4 official delegates. Delegates are to attend all business sessions and arrive 15 minutes prior to the session time to be seated. Alternates must be at the meeting at the beginning and stay throughout the meeting.

NCAFCS Report - Yvonne Mullen noted that the state meeting was held in Durham in February. New marketing information was presented. Rachel Monteverdi gave a presentation on the seven habits of highly effective people.

JCEP Report - Christine Smith attended JCEP in Texas in February. She noted that it was an excellent conference. The theme: "Building the Leader in You." The conference included workshops and training, plus association meetings. Yvonne Mullen shared the FCS Centennial and marketing materials that had been developed.

PILD Report - Molly Alexi attended PILD in Alexandria last April.

Living Well Week Report - Molly Alexi noted the promotion is now a full month – March.

### **Announcements**

Yvonne Mullen asked members to notify her if they plan to attend national meeting.

NEAFCS State's Night Out - Details to be announced.

Federation Forum Issues Deadline - District Presidents should send issues to State President immediately following fall district meetings.

2012	NEAFCS National Meeting	Sept. 24-28, 2012, Columbus, Ohio
JCEP	Joint Council of Extension Professionals	Feb. 12-13, 2013, Memphis, TN
PILD	PILD Conference	April 21-24 2013, Westin, VA
2013	AAFCS Annual Conference	June 26-29, 2013, Houston, TX
2013	SC to host NCEAFCS Annual Session	August 28-30, 2013, Concord, NC

Yvonne Mullen thanked members for attending. The meeting adjourned 4:15 pm.

Respectfully submitted,

Margo J. Mosley  
NCEAFCS Secretary