



North Carolina Extension Association of Family & Consumer Sciences

The Professional Association for North Carolina Cooperative Extension
Family & Consumer Sciences Educators

NCEAFCS Winter Executive Board Meeting January 13, 2015

Present: Deborah Cox, Mitzi Downing, Judy West, Carmen Long, Verlene Stephenson, Yvonne Mullen, Trudy Pickett, Kelly Beasley, Hayley Napier, Molly Alexi, Mike Yoder, Carolyn Dunn, Jayne McBurney, and Sherrie Edwards.

Called to order at 11:06 am after an interesting presentation by the University Archivist, Todd Kosmerick at DH Hill Library. He shared what types of things are archived at the library and what historical documents are available.

Dr. Mike Yoder was introduced.

Thought for the Day by Debbie Cox who read two poems: "It Can Be Done" and "West East".

Minutes from the Executive Board Meeting and the Annual Meeting held in Blowing Rock were distributed. Jayne noted that there was a concern that the decision for each district to support the state meeting was made by the Executive Committee in Blowing Rock. Molly noted that this is an appropriate action of the Executive Board. There were three typographical errors in the Annual Meeting minutes. Verlene moved to accept the minutes, with corrections, Judy second the motion that passed unanimously.

Molly asked for an **agenda modification** to add a report of the By Laws and Nominating Committees.

Treasurer's Report was provided and reviewed by Carmen Long. She also provided an amended budget based on the 70 members who have paid dues. The Budget Committee recommends that \$10,000 be moved from checking into the Money Market account to gain more interest, it can be moved back to checking account when needed for the state meeting. Passed unanimously.

Sherrie has set up an audit and an audit committee.

VP Public Affairs – was not present.

VP Professional Development – Districts representatives met in a Google Hang Out. It was discussed that 'it is the responsibility of the State Vice President of Professional Development to request PDUs from AAFCS for the State Meeting'. Kelly suggested that anyone should post info on the agent ListServ regarding professional development opportunities; it does not necessarily need to go through her.

VP Member Resources was not present.

VP Awards and Recognition Yvonne distributed packets of information that need to be delivered to district awards officers. We have until January 16 to get National Awards to your district, 5 hard copies must be submitted. National awards winners often have financial support for the National meeting the will be at the Greenbrier in Virginia.

By-Laws – Molly encouraged all members to read the by-laws with recommendations needing to be made 30 days n advance of the State Meeting. She encouraged District officers to consider two-year terms of office as the State officers are on this term. She encouraged recommendation of changes.

Nominating Committee is chaired by the immediate past president of the district of the President Elect. Debbie Cox will discuss this at her District Meeting, as she is president elect.

Standing Committee Reports:

Historian – Eve Rogers will be moving, and has not rejoined. Nominating Committee will fill the position.

District Reports: Members were directed to read them online.

JCEP – Debbie Cox is unable to attend. Sherrie offered the opportunity to others.

Annual Meeting 2015 Report:

Judy West reported. The survey that was distributed in the fall had 39 responses from agents of which 2 have left Cooperative Extension.

Theme: Back to the Future, All Roads Lead to FCS

Location: Marriott Durham

Dates: August 5-7

Judy shared notes from the North Central meeting, which focused on the planning. The meeting will provide opportunities for FCS professionals to understand the cycles of change, and feel valued and motivated within the context of the new strategic plan for NC Cooperative Extension. Participants will leave the meeting with a sense of renewal and connection to other FCS professionals, their profession and Extension. Participants will have updated skills for enhancing and maximizing FCS program delivery and career building.

Key Challenges:

- How do we, as FCS professionals, convey the importance and value of our profession within our “extension family” and communities?
- How can FCS professionals move forward within the context of our current directive (Foods) and reduction in force?

There are concerns about cost and FCS Agent morale. The Resource Development Committee has not received response from solicitation for financial support. Jayne pointed out that NCEAFCS is a 501 © 3 non-profit organization, so donations will be tax deductible.

Perhaps in lieu of a state meeting there be a summit-like offering to provide guidance and training led by

the State Program Leader and the Department. With this, there could be included opportunity for a Friendship Event and Awards Ceremony.

State Program Reports:

Mike Yoder asked Mitzi Downing to share an L4 update since she was very involved with the process.

Mitzi offered her support for the FCS Agents as we are hard hit by the vision implementation. There is not necessarily a charted path, though locations of current agents, and possible retiring agents have been noted. There is much thought to retraining and re-tooling agents. Mitzi noted that the suggestion of tweeking the Annual meeting and building morale is a great suggestion. She hopes that the Executive Board will be a beacon for the agents.

Mike aptly pointed out change, but really the unknown in our future. The vision is dynamic, and external factors in the process include a dwindling State Budget. There is not extra money for positions. The Vision has been fully an economic decision. The process of implementing the change has begun, and counties are beginning to make decisions. He is aware that there are some counties that want to hire fulltime FCS agents.

There was much more discussion about the state meeting. The State Steering committee will work with the State program leaders and department to help plan the meeting. Yvonne Mullen made a motion that the Steering Committee work with State Program leadership to plan the annual meeting, second by Kelly, unanimously passed.

Academic Department Update:

Carolyn strongly encouraged attendance the state meeting, it is very important especially this year. The department has expressed concerns with Dr. Zublena and Dean Linton about the program restrictions. Now, we move forward. Our destiny is ours to create. She has used this Andy Warhol **quote** often this year: "They always say time changes things, but you actually have to change them yourself."

Programs outside of the food scope will be delivered through technology, Internet, social media. Faithful Families, SNAP Ed, ESMMWL, were all noted as great opportunities for agents to make the change possible. Food is a parenting issue; special dietary needs are a parenting concern. Master Food Volunteer is part of Dara Bloom's work. Historically, she noted that the Smith Lever Act added Home Economics because of Food, Hatch added Home Economics for the food area. Cooking is ours, no one else is teaching it. Through EFENEP, Eat Smart Cook Smart, Snap Ed we can really make impacts.

A call to adjourn was unanimous.

Respectfully Submitted,

Jayne McBurney
Secretary

Reviewers:

Judy West, North Central District
Kelly Beasley, Southeast District