



North Carolina Extension Association of Family & Consumer Sciences

The Professional Association for North Carolina Cooperative Extension
Family & Consumer Sciences Educators

2015 Public Affairs Committee Plan of Work

What (Action Step)	Who	When
Attend NCEAFCS Mid-Year Board Mtg.	All State Officers/District Officers	January 2015
Encourage use of marketing campaign		
From Centennial to promote FCS program	All VPs for Public Affairs	Ongoing/Yearly
Social Media – Like other Extension FB pages	All V.P. for Public Affairs	Ongoing/Yearly
Encourage members to go to National website & join FCS list serve	All V.P for Public Affairs	Ongoing/Yearly
Promote Living Well Campaign	All V.P. for Public Affairs	March 2015
Complete 2015 Public Affairs Annual Report	State VP for Public Affairs	August 1, 2015

Committee Members:

Stephanie Parker-Helmkamp, Chair
Ann Simmons, SC
Kim Reid, SE
Judy West, NC
Olivia Jones, NE
Tracy Davis, W

Submitted by:

Stephanie Parker-Helmkamp
NCEAFCS VP for Public Affairs

