



Annual Report

North Carolina Extension
Association of Family and
Consumer Sciences

VP Public Affairs

July 2020
Month Year

OBJECTIVES:

1. Increase public awareness of FCS and build support among stakeholders by communicating the value of FCS programs.
2. Use best practices for reporting impacts of FCS programs.
3. Use promotional materials to build visibility and show pride of FCS profession.
 - a. Develop Dine-In media Campaign

ACCOMPLISHMENTS:

WHO	WHAT	WHEN
State Chair	1. Prepared Plan of Work (POW) and sent to Webmaster for posting to website.	November
	2. Develop social media campaign for Dine in/FCS Day	November
	3. Participated in Mid-Year Board Meeting.	January
	4. Compile and Submit NC Impact Report	February
	5. Prepared Annual Report and sent to Webmaster for posting.	<i>(Prior to Annual Meeting)</i>

