



Plan of Work

North Carolina Extension
Association of Family and
Consumer Sciences

Name of Committee or Officer Position: VP of Public Affairs

November 2020 – October 2021
(month/year) – (month/year)

OBJECTIVES:

1. To increase public awareness of FCS and build support among stakeholders by communicating the value of FCS programs
2. To use best practices for reporting impacts of FCS programs.
3. To use promotional materials to build visibility and show pride of FCS profession.

PLAN OF ACTION:

WHO	WHAT	WHEN
State Chair Responsibilities	1. Prepare Plan of Work (POW) . 2. Send to Webmaster for posting to website.	November 1
	1. Prepare for mid-year board meeting.	January
	1. Prepare Annual Report . 2. Send to Webmaster for posting.	Prior to Annual Meeting
	1. Support District VP's in their role	As needed
	1. Compile and submit N.C. impact report to NEAFCS	February 1
	1. Represent NCEAFCS at PILD Conference	April

	<ol style="list-style-type: none"> 1. Plan FCS Living Well Challenge 2. Conduct FCS Living Well Challenge 	March - Summer months leading up to NCEAFCS Annual Meeting
	<ol style="list-style-type: none"> 1. Attend Public Affairs affiliate officer meeting at NEAFCS and/or serve on the Public Affairs National committee if possible 	September
	<ol style="list-style-type: none"> 1. Serve on the NCEAFCS Website Development Committee 	As Needed
District Responsibilities	<ol style="list-style-type: none"> 1. Serve on the VP of Public Affairs committee. 	All year
	<ol style="list-style-type: none"> 1. Promote Dining in for Healthy Families / FCS Day on December 3 	November 3 – December 3
	<ol style="list-style-type: none"> 1. Help plan and promote Living Well Month 	March – Summer months leading up to NCEAFCS Annual meeting

COMMITTEE MEMBERS:

State Chair - Sydney Knowles

North Central – Ivelisse Colon Diaz

Northeast – CatieJo Black

West – Emily Troutman

South Central – Andrea Sherrill

Southeast – Michelle Estrada

PLAN OF WORK SUBMITTED BY: Sydney Knowles